

2015

Women "Empowerment" Conference

Focusing on professional development, community, networking, entrepreneurship and women's health. Achieve extraordinary outcomes!

Thursday, June 25, 2015

Par-A-Dice Conference Center, East Peoria, IL

DO YOU HAVE A NEED FOR:

- Real Women—Real Life Scenarios
- Secrets-Women on the Fast Track
- BBB Voice for Business & Costly Mistakes
- Living Your Dream--Get Your Money Right
- Women & Heart Disease
- Focused, Strategic, & Innovative CEO's
- Money--Crowdfunding, Angels, Loans where?
- Exhibitors, Prizes, & Connecting

SCHEDULE:

- 8:00 Register-Exhibits-Coffee
- 9:00 Fran McKay-Financials
- 9:00 Dr. Timir Baman-Heart Disease
- 10:00 Break, Exhibits
- 10:30 Jeff Albrecht-Costly Mistakes
- 10:30 Cindy Hermann-Money Myths
- 11:30 Exhibits, Lunch on your own
- 1:00 How I Funded My Bus. Dream
- 1:00 Farrell Davies & Panelist-Life
- 2:00 Exhibits, Refreshments
- 2:30 Katie Kim-Fast Track Habits
- 2:30 William Connor-Wills & Probate
- 3:30 Dinner, Keynote Speaker, Prizes!

COST:

\$60 Early Registers by May 1
Full Conference Day: \$65
Keynote/Dinner \$50
Join Early & Save!

REGISTER NOW:

Doris Symonds 309-224-9665
5106 Newcastle Dr. Ste. 4
Peoria, IL 61615
E-mail: dsymo92699@aol.com
www.talktodorisnow.com

9:00 am



Fran McKay

Financial Advisor
Edward Jones

Mistakes Women Make, Missing 5 Great Financial Opportunities! How to Start Empowering Your Financial Life

Everyone uses money, but not everyone approaches it the same way. Fran will share opportunities no woman can afford to pass up. Taking responsibility for your financial security early, owning quality investments in tax advantaged accounts, diversifying your portfolio for your unique risk tolerance and time horizon, not panicking when the market drops 25% or more - instead look at it like a bargain basement opportunity, and planning for the unexpected.



Timir Baman, MD

Cardiologist
OSF Saint Francis Medical Center

Women and Heart Disease

Dr. Baman will provide an overview of what coronary artery disease is, and how to recognize signs and symptoms of this disease. He will discuss the differences between men and women and what you can do today to prevent development of this disease in the future.

10:00 am

Jeff Albrecht

Director Of Accreditation
Better Business Bureau

Costly Mistakes Businesses Make

Jeff will share best practices in building and developing your business culture that will surely increase the ROI for your business. He will explain how bad mistakes have proven to be very costly if you do not monitor your business reputation. He will present information about some of the scams targeted against businesses and how to avoid them.



Cindy Hermann

Assistant Vice President
Commerce Bank

The Myth About Free Money

Cindy will provide the truth behind the free money myth. It is not uncommon for a potential business owner to call or visit the SBA or SCORE asking for a grant or free money to start a business. In many cases, one has likely read or heard the "free money myth" and how trouble-free it is to get their share. Join Cindy as she shares what things are free and the options available to you to finance your small business.



SPONSORS: Fran McKay, Edward Jones: Jenica Cole, Peoria Imaging

T.A.L.K. (Teaching & Learning for Knowledge) is a proud member of or affiliate of: NAWBO, SCORE Chapter, WIL-Women In Leadership and The Peoria Chamber of Commerce. Since 2003, a percentage of the proceeds has been donated to a charitable organization to support the community. T.A.L.K. is the proud award winner: Women in Business Champion of the Year 2011 for the State of Illinois and Midwest Regional Award - for the USA SBA. iBi December 2011 issue: Eleven Women Who Made a Difference- T.A.L.K. by Doris!

1:00 pm



Michelle Rouland

CEO

A+ Children's Academy

How I Funded My Business Dream!

Michelle is living proof that you can really dream big as an entrepreneur! Join Michelle as she shares how she financed, build and marketed a successful business. Since 2008, her academy educational curriculum along with the beauty of the facility have proven to be a great satisfaction for parents/children. With a solid business plan in hand, personal self-confidence and prayer, Michelle focused forward to make her school for children a reality!



Farrell Davies

CEO, Retiree

Heartland Community Health Clinic

Awareness! An Action Plan For Life Experiences

Farrell Davies, Shirley McQuirter and Deb Williamson are forward thinking women who had a plan in place for the day they lost the most significant and beloved person in their life. Each have decided to share their personal story of losing their loved one and how they dealt with the tension, stress and unknowns. Their stories will increase your awareness of what to do before and after this life-changing event. This session is all about awareness from their perspective with clarity, humor and integrity. They all agree that smart women make better decisions if proper planning is used as a tool. As a smart and savvy business owner, you will walk away from this uplifting and engaging session with the knowledge of The 5-Step Planning Process. Attorney William Connor will clarify the legality on wills and probate.

2:30 pm

Katie Kim, CCIM

CEO

The Kim Group



Effective Habits for Fast Track to Success

Katie will share best practices that placed her on the fast track as the CEO of the Kim Group. Katie has over 20 years of experience in the development, construction and the real estate industries. Katie recently achieved the CCIM designation and became the first and only woman in Peoria to have achieved this prestigious designation. She is working on such projects as Trefzgers relocation, Madison Theater renovation project, Peoria Heights Landing development, and many other developments.

William Connor

Attorney



Life Time of Savings Wiped Out! You Can't Control!

Women are living longer and understanding probate does matter! Probate is the process whereby title to the assets of the deceased are transferred, and any claims against those assets are resolved by the Court. Proper probate and trust administration will ensure the optimal benefit of all lifetime planning effort, while minimizing the income, estate, and generation-skipping taxes that apply upon death. Join attorney William as he explains your legal rights regarding your future.

Keynote Speaker



Travis

Mohlenbrink

President and CEO

Shifting The Way We Dine, Deep Customer Insight as a Successful Business Strategist

Travis is the owner of Cracked Pepper (cafe, bakery, and banquet facility), Salt, Sugar, and Thyme Kitchen and Craft Beer (2015). Travis is eager to share what you need to know to move forward as a successful business owner. Listen as he shares his secrets to surviving and thriving while understanding customer insight as a driven strategist in the food industry.

**Register by May 15
for full conference
and receive
\$5 discount!**

REGISTRATION 2015 WOMEN "EMPOWERMENT" CONFERENCE JUNE 25TH

- ☐ Conference, Dinner & Keynote Speaker \$65
☐ Breakout Sessions only \$45

- ☐ Dinner & Keynote Speaker \$50
☐ Late Registration: \$5 fee after 6/21/15

Name _____ Title _____
Company _____ Address _____ Zip _____
E-Mail _____ Phone _____ or _____

Make checks payable to: T.A.L.K. Women's Conference and mail to 5106 W. Newcastle Dr. Suite 4, Peoria, IL 61615

To pay on-line: www.talktodorisnow.com