

2019

13th Annual "Women's Success" Conference

Join us as we bring together women business owners whose businesses are very successful. Engage with a diverse group of speakers who are interactive, enthusiastic, and willing to share valuable tools that worked for them. The key to entrepreneurial success is making dreams come true with measurable goals and a focused mind set to achieve results!

Thursday, June 20, 2019

Par-A-Dice Conference Center, East Peoria, IL

DO YOU HAVE A NEED FOR:

- Learning how to create strategies to make your business profitable?
- Sharing family expectations as you build a home-based business?
- Using rapidly changing technology tools in your business?
- Learning how and when to start a second or third business?
- Communicating and networking directly with like-minded business people?
- Transitioning from a full-time job as an employee to a business owner?

SCHEDULE:

- 7:45 Register, Exhibits, Continental Breakfast
- 9:00 Brian Ford
- 9:00 Pop-Up Session
- 10:00 Break, Exhibits
- 10:30 Janice Parker
- 10:30 Pop-Up Session
- 11:40 Break, Exhibits
- 12:00 Sara O'Shea - Luncheon Speaker
- 1:30 Leah Olsen
- 1:30 Pop-Up Session
- 2:30 Door Prizes/Networking Dessert

COST:

- Full Conference \$75 **Register Early!**
- Keynote/Luncheon only \$55
- Add \$15 after May 23

REGISTER NOW:

- T.A.L.K. - Women's Conference
- Office: 5106 Newcastle Dr. Ste. 4 Peoria, IL 61615
- Contact: Doris 309-224-9665
- Email: dsymo92699@aol.com
- Online: www.talktodorisnow.com

9:00 am



Brian and Annette Ford

Owners

Facet Technologies, Inc., Nerds on Call, Prairie Technology Alliance

Success Growth Story! From my Kitchen Table to a Storefront!

Brian Ford began his small business from his kitchen table in 1989, quickly becoming a trusted technology expert. Thirty years of a strong work ethic and passion brings Facet Technologies, Inc., Nerds on Call, Prairie Technology Alliance and FacetTRAK. In 2001, he created the Facet Web Tech division of Facet, developing websites and software including FacetTRAK. In 2004, Brian formed Prairie Technology Alliance, which is a partnership of several local technology companies that work together to provide unique solutions for their clients. In 2007, Facet Technologies purchased Nerds on Call. Their culture is non-corporate and family-oriented with a focus on accuracy, capability, and customer service. Attend this session to get the four best technology strategies for business.



Intentional - Supporting One Another

It is so important to support local women-owned businesses because by doing this we are increasing the economic stability of our families and communities. By women owning their own businesses, they are able to create jobs, grow wealth, and give back in so many ways. Join this session to share one specific way how women can support you as a local business owner and how you are able to support them. Attend this session to learn five ways of great support from women who will.

10:30 am



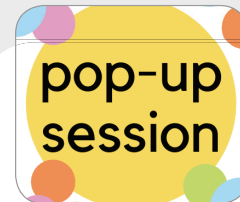
Janice Parker

Owner

JP Credit & Consulting

Moving from Employee to Entrepreneur!

Janice is a Board Certified Credit Consultant, Financial Coach, and Educator. She has counseled many individuals, over 17 plus years, who decided to leave the corporate life to create their own business. Entrepreneurship requires planning, capital, focus, research and self-confidence. Janice will provide five best practices to increase the chances of making the transition successfully and by helping you avoid common pitfalls a new owner could face. Join this session to avoid mistakes that may send one back into the corporate world.



Secrets to Overcoming Stress as a Business Owner!

Every part of your business has the potential to stress you out and keep you up at night -- lack of sales, debt, not enough money, or working long hours. The pressure of finding ways to grow your bottom line builds up. Stress that's left unchecked can contribute to health problems, such as high blood pressure, heart disease, and obesity. You will receive five great tips for combating stress.

Luncheon Keynote Speaker 12:00 pm



Sara O'Shea

Owner

So Chic Boutique (Morton & Peoria Heights), So Chic Events (Wedding & Event Planning), Tinsel the Town-Regional Shops

Women! Dream Big By Growing Multiple Businesses!

As the founder and owner of multiple businesses, Sara must effectively manage her time. In 2007, she opened So Chic Events, her wedding and event planning business. In 2013, she opened So Chic Boutique in Morton. In 2015, she created Tinsel the Town, bringing together some of the region's best local shops to make holiday shopping convenient and to connect with customers in a new way. In 2017, she added a second sister to So Chic Boutique location in Peoria Heights. Sara's team is small but mighty and together they continue to dream bigger dreams for the stores. Join Sara as she shares her five bold strategies on usage of technology, hiring staff, increasing businesses, balance of family time, company time, and creating stores foot traffic while delivering profitability.

1:30 pm



Leah Olsen

Owner

Stonewell Recruiting, LLC

How2Hire.Com

A Mindset for Running a Successful Homebased Business!

Do you dream or wish of working from a home office, or has it become a nightmare? Leah will discuss best practices and the right mindset for a productive working life in a home office. Leah is a recruiter and owner of Stonewell Recruiting, as well as the founder of How2Hire.com. She has been working from her home in Peoria for over seven years and will give you lots of insights and tips to get you set up for success in your home office, whether you are an entrepreneur or an employee.



Healthy Habits! Entrepreneurs can be More Productive!

It's no secret that healthy workers are among the happiest and most productive at their jobs. Many studies have shown that workers in better overall health exhibit high performance and efficiency levels, leading to a greater focus when performing their tasks. The facilitator will discuss several healthy daily habits to cut down on the pressures you may face.

SPONSORS:

So Chic Boutique
Facet Technologies
JP Credit & Consulting
Stonewell Recruiting, LLC

T.A.L.K. (Teaching & Learning for Knowledge) is a woman owned business. A proud member of or affiliate of: NAWBO, SCORE Chapter, and the BBA. Since 2003, donations are provided to charitable organizations to support the community. T.A.L.K. is the proud award winner of: Women in Business Champion of the Year 2011 for the State of Illinois and Midwest Regional Awards – USA SBA. iBi December 2011 issue: Eleven Women Who Made a Difference

REGISTRATION 2019

June 20, 2019

Par-A-Dice Conference Center – East Peoria, IL

Full Conference cost \$75

Conference and Exhibitor \$150

Luncheon & Keynote Speaker only \$55

Late Registration: \$15 to conference fee after 5/23/19

Name _____ Title _____

Company _____ Address _____ Zip _____

E-Mail _____ Phone _____

Make checks payable to: T.A.L.K. Women's Conference (Doris Symonds) and mail to 5106 W. Newcastle Dr. Suite 4, Peoria, IL 61615

To pay on-line: www.talktodorisnow.com