

2011 CONFERENCE: 100 WOMEN IN BUSINESS

Leadership, Technology Tools and Financial Preparedness

Thursday, June 23, 2011

This business conference is packed with relevant governmental sales advice, live demonstration of wireless communications technologies, and financial advice on what it takes to assure capital success to leverage your business to the next level.

DO YOU HAVE A NEED FOR:

- How to get financial institutions to say YES for capital
- How to do business with the government
- Wireless Technology: How to increase customer sales
- Speed networking - potential contacts for 2011
- Fine Hors d'oeuvres/Wine Bar
- Technology Exhibit; Massage Corner
- Tangible giveaways/Silent auction

SCHEDULE:

Session I: Afternoon

1:30 – 2:00 Conference Registration

2:00 – 2:45 Cindy Hermann

3:00 – 3:45 Rachel Barksdale Little

4:00 – 4:45 Jason Green/Stephen Blount

Session II: Evening

5:00 – 6:30 Evening Reception Open

5:20 – 7:15 Recognition/Speed Networking/Silent Auction

7:15 – 7:30 Prizes/Winners

COST:

\$65 Full Conference

\$45 Evening Only

(Add \$10 after 6/15/11)

JOIN US:

Embassy Suites Conference Center
100 Conference Center
East Peoria, IL 61611

SPONSORS:

Caterpillar Inc., CEFCU,
Commerce Bank, U.S. Cellular and
West Point Financial Group

REGISTER NOW:

Doris Symonds 309-224-9665

E-mail: dsymo92699@aol.com

www.talktodorisnow.com



Take the Mystery Out of Financing for Small Business!

Cindy Hermann

Assistant Vice-President
Commerce Bank

We are experts. Each year we help small businesses secure funds to start or expand a business in the community. Learn the criteria lenders and investors use to evaluate you and your business. Equip yourself with a well-planned checklist you will need to prepare a financing package attractive to a bank or potential investor to say YES!

Cindy has 26 years of financial experience with the responsibility for building strong customer relationships with small business owners. She has earned a solid reputation for creating customer loyalty, value and satisfaction by truly listening and offering the right solutions for your success.



Doing Business with the State of Illinois Professional Services

Rachel Barksdale Little

Business Enterprise Program
Illinois Dept. of Central
Management Services

Make the State of Illinois your next customer. Learn how to become a certified WBE today! The State of Illinois buys everything from baked goods to trucks to office furniture to consulting services and more! Since we run social service facilities, office buildings, garages, state parks and more, the State needs virtually everything consumers and businesses need. So chances are we buy what you sell!

Rachel brings 26 years of solid experience with the State of Illinois government. She is a Compliance and Monitoring Coordinator.



Leading Edge Wireless Technology

Jason Green

Business Development
Manager, U.S. Cellular

Stephen Blount

Product Marketing Manager,
U.S. Cellular - Chicago, IL

Obtain a clear understanding of the power of the Android platform. A power-point and product demonstration with the experts will be provided on how to use the mobile Android platform and profound applications to increase business results.

Jason is responsible for driving the SMB customer segment within retail stores. He supports Central Illinois store leaders and sales representatives to gain and retain customers. Stephen will bring an in-depth knowledge of product units to include needs assessment for satisfied solutions.